THE SEVEN KEY PRINCIPLES OF CANCER THERAPY

YOUR GUIDE TO ALTERNATIVE HEALING

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WELCOME TO HEALING

Have you ever considered that your health is like the check engine light in your car? When it's illuminated, do you cover it up so it doesn't bother you? Maybe remove the bulb in the dashboard so you don't have to see it? Or do you make an appointment with your mechanic to find out what's wrong?

We all lead busy lives, and it's easy to get numb to the early signs of illness. We also live in a "fix it quick" society, rather than one focused on preventing disease with healthy choices. Then, when we're faced with a serious diagnosis like cancer, the process of whole-body healing is often forgotten in the rush to address the symptom. The traditional health care system treats the symptoms of disease but may miss the causes, and it often entirely skips the process of truly healing the body to restore quality of life and longevity.

THE OLD WAY OF THINKING

When a patient is diagnosed with cancer at any stage, conventional cancer physicians advocate a very quick time line that includes traditional cancer treatments, such as chemotherapy and radiation. However, these therapies focus on the symptoms, rather than the root cause of disease.

"With all the fear that surrounds the words 'you have cancer,' many patients feel rushed to make a treatment decision," said Dr. Antonio Jimenez, Founder and Medical Director of the Hope4Cancer Institute. "They don't have much time to consider there are alternatives to surgery, chemotherapy and radiation oncology. It's a pressure-filled situation driven by fear."

THE NEW WAY OF THINKING

Fortunately, nontoxic treatment alternatives exist, and they can be more effective at healing a patient than conventional methods.

"For more than 25 years, I've traveled the globe to find the best methods to holistically treat cancer patients of all types," said Dr. Jimenez. "I've found alternatives that work to support and nurture the immune system."

The community of alternative care practitioners is growing at a rapid pace. Ty Bollinger’s The Truth about Cancer website and documentaries are changing the game for alternative cancer therapies. He has been a catalyst for much of the growth in awareness of natural, nontoxic methods for treating cancer.

As a community, we're all committed to busting cancer myths and creating a new path for cancer patients to regain their health and quality of life. Now, we need to ensure more newly diagnosed cancer patients know they have options outside the toxic and immune-compromising conventional therapies.

THE SEVEN PRINCIPLES

At Hope4Cancer, our philosophy is based on seven key principles. These principles are the foundation of our treatment methods, which directly and indirectly affect cancer cells and heal the body, returning it to its native, non-cancerous state.

Here we're always thinking about the whole person as we tap into these seven principles to help our patients with cancer heal. You'll see therapies that strengthen the immune system and others that affect cancer cells directly. You will also see treatments that eliminate microbes and pathogens, and others that address spiritual and emotional healing.

“We don't believe one single method is effective in treating cancer,” Dr. Jimenez said. “We know it has to be a comprehensive, whole-body experience to be lasting and effective.”
PRINCIPLE #1

NONTOXIC CANCER THERAPEUTICS

The first of our Seven key Principles of Cancer Therapy is Nontoxic Cancer Therapeutics. While many conventional cancer treatments damage healthy cells in their quest to kill cancer cells, nontoxic therapies keep normal tissues and cells healthy while attacking cancer cells and minimizing significant side effects.

“Our clinical experience has shown that our nontoxic cancer therapeutics can stop and reverse the spread of cancer while improving the patient’s quality of life,” said Dr. Subrata Chakravarty, Hope4Cancer’s Chief Scientific Officer.

Hope4Cancer’s nontoxic therapies include the following:

**PNC-27** – PNC-27 is a tiny molecule created to mimic one of the body’s key natural cancer-fighting proteins, known as p53. PNC-27 binds to a protein called HDM-2 that is found in cancer cell membranes. Healthy cells don’t have any HDM-2 in their cell membranes and, because of that feature, PNC-27 is extremely specific to cancer cells without any toxic side effects. After PNC-27 binds to the HDM-2 protein on the surface of cancer cells, it literally pokes a hole through the cell membrane, immediately killing the cancer cell. PNC-27 is an important nontoxic cancer treatment available at Hope4Cancer, and we’re excited about the application of the therapy across many different types of cancer.

**Sono-Photo Dynamic Therapy** – Hope4Cancer is one of three centers in the world where patients can be treated with Sono-Photo Dynamic Therapy (SPDT), a highly advanced method of destroying cancer cells. SPDT begins with the administration of SP Activate, a nontoxic sensitizer that responds to specific wavelengths of both light and sound. Structurally similar to chlorophyll, SP Activate remains in cancer cells but is released by healthy cells. When SP Activate is exposed to the correct light and sound frequencies, it “explodes” into free radical oxygen, which destroys the cancer cells. The inflammation caused by this “explosion” attracts the immune system to get involved, amplifying the effects of the treatment. Because healthy cells are harmed, SPDT does not cause side effects, leading to a more complete recovery.

**Virotherapy** – Viruses as therapeutics are at the forefront of cancer research. The Rigvir® virus belongs to a family of tiny RNA viruses discovered to exist in the intestines of young, healthy children. It simultaneously targets cancer cells, awakens the dormant immune system, and leaves healthy cells untouched. Rigvir® is not genetically modified and non-pathogenic. Tested on approximately 2,000 patients, Rigvir® Virotherapy offers a proven promise of efficacy, selectivity and safety that has remained elusive in the existing spectrum of cancer treatments.

**Hyperthermia** – Hyperthermia involves heating the body to approximately 104 F, which damages and kills cancer cells and makes them more sensitive to anti-cancer treatments. Both local and whole-body hyperthermia are available at Hope4Cancer. The procedure is painless and becomes a part of our patients’ daily routine during their time at our clinic, and some patients continue the treatment as part of their home program. Both local and whole-body procedures take 45 minutes or less, decreasing the opportunity for any side effects to present themselves.

**Poly-MVA IV Therapy** – Poly-MVA treatment is a nontoxic alternative to chemotherapy. The powerful antioxidant formula protects both cellular DNA and RNA. The scientifically designed mechanism of action is to “fix the cell” and control the cancer, rather than “fight the cancer” and poison the system. This method of treatment has clearly demonstrated safe, anti-tumor activity. It has been shown to greatly improve quality of life by helping patients regain energy and appetite. No side effects have been reported, and the therapy is especially helpful for patients who have been previously treated with chemotherapy or radiation.

**Vitamin C IV Therapy** – High-dose vitamin C as an antioxidant can protect cells from free radical damage and boost the body’s immune system, increasing its ability to fight cancer. Lab studies have shown it reduces cell proliferation in many cancers, improves quality of life, and reduces the impact of cancer-related side effects. In high doses, vitamin C directly damages the DNA and energy centers of cancer cells.

**Laetrile IV Therapy** – Laetrile, also referred to as B-17, is broken down in healthy cells by the enzyme rhodanese, which cancer cells do not produce. Instead, B-17 combines with an enzyme in cancer cells that destroys them. B-17 demonstrates selective toxicity to cancer cells so only cancer cells are specifically targeted and destroyed.

The first time I did my light treatment, I got a bubbly feeling throughout my whole body. I could feel the cancer cells dying from the inside out! From that moment on I was a believer, and I never missed a treatment... If I firmly believe I wouldn’t be alive today if I’d opted for traditional chemotherapy.

- Trina Hammack, Stage IV ovarian cancer patient, recipient of Sono-Photo Dynamic Therapy
Whether a cancer patient is treated with conventional or alternative methods, the immune system is what ultimately heals cancer.

**THE ULTIMATE PROTECTOR**

The immune system is our body's superhero. It takes care of colds, flus, cancer and everything in between. A normal, healthy immune system mounts an attack on viruses and bacteria with fever and inflammation. It also regularly keeps cells that become cancerous in check. But when the immune system is compromised, those normal reactions are less effective or not present at all.

**ROLE OF CANCER STEM CELLS**

We know within 1 cubic centimeter of a cancer mass, there are approximately 1 billion cancer cells. And of all those cancer cells, only 1 percent are cancer stem cells, with the other 99 percent being non-stem cells. Cancer stem cells reproduce themselves and can sustain and spread cancer. Conversely, non-stem cells cannot sustain a long-term attack on our bodies, nor can they survive in the bloodstream to spread cancer to other areas of the body.

Yet conventional therapies like radiation and chemotherapy are only able to target the non-stem cells. This form of eradication can be quite effective at reducing a tumor's size, but it's not effective against cancer stem cells. Moreover, chemotherapy and radiation suppress a patient's immune system, giving cancer stem cells an opportunity to continue their work and lead to recurrence and metastases.

**HEALING WITHOUT COMPROMISING**

The good news? You have many ways to enhance your immune system and eradicate those cancer stem cells. Hope4Cancer's Rigvir® Virotherapy, Sono–Photo Dynamic Therapy, and hyperthermia destroy cancer cells and stimulate the immune system, and our nutritional system boosts the immune system to further aid in the healing process. Additionally, our immune system enhancement program includes the use of biological vaccines that stimulate and promote an antigen–antibody response and selectively attack and destroy cancer cells.

For our AARSOTA Biological Vaccine, proteins produced by the cancer cells are extracted from the urine and used to develop a vaccine that provides the immune system with helpful information. This vaccine is given into the muscle at specific intervals to promote an antigen–antibody response and provide immunological information to the antibodies. The response enhances the immune system's specific cancer-fighting abilities.

In short, we help our patients restore their immune systems so their bodies can heal their cancer. We know if the immune system isn't an active participant in ridding the body of cancer stem cells and non-stem cells, we have little chance of helping our cancer patients heal.
"When it comes to nutrition, I like to think of the digestive system as a filter," says Dr. Jimenez. “It’s perfectly designed to sift the micro-nutrients from the foods we eat. But when additives, preservatives and other unnatural ingredients are present in our food, the filter gets clogged."  

When that already clogged digestive system is further compromised by bacteria or parasites, it becomes difficult for the body to get the nutrients it needs and to ward off disease. In today’s society, nutrition has also been severely compromised by foods treated with pesticides, herbicides and genetic modification. It’s no wonder many of the cancer patients who come to Hope4Cancer have compromised digestive and immune systems.

That’s why our Full Spectrum Nutrition is number three on our list of seven principles. We know many illnesses stem from how the digestive system is functioning and its impact on the immune system, and cancer is no exception. We also know many foods, such as processed sugar, exacerbate cancer. It’s hard to believe the digestive system is often a forgotten part of the cancer. It’s hard to believe the digestive system is often a forgotten part of the cancer. It’s hard to believe the digestive system is often a forgotten part of the cancer.

**ACIDIC VS. ALKALINE**

Our bodies constantly work to maintain a delicate acid–alkaline balance, which directly affects both healthy and cancerous cells. When food nutrients reach the kidneys, they produce more of either ammonium (acidic) or bicarbonate (alkaline). For optimal cellular health, our blood must be slightly alkaline. The problem is most Western diets are highly acidic. Studies suggest that when our bodies have to work to neutralize this acidic load, our health declines, leading to problems such as inflammation, allergies, arthritis, chronic diseases and even cancer.

**NUTRITION HEALS**

At Hope4Cancer, our food philosophy is simple. We promote a diet that’s as alkaline and as close to Mother Nature as possible. At the center of every patient’s healing plan at Hope4Cancer is a personalized diet plan developed by our in-house nutritionist. Our chef and our kitchen and juice bar staff also work very hard to meet all the dietary specifications of each of our patients so that nutrition can be a key ingredient in their healing equation.

While patients are at our clinic, we provide all of their nutrition needs.* In addition to plenty of alkaline water and three meals per day, we offer lemon water, golden milk and green juices. We also provide protein smoothies to ensure our patients are keeping up their caloric intake. As for snacks, we offer sprouted/dehydrated nuts, dehydrated vegetables and fruits, and dehydrated bars made from spirulina or coconut.

The ultimate goals of our nutrition program are to help patients focus on their healing and to teach them how to support their nutritional needs when they return home.

*Our Cancun clinic does not provide meals at the clinic. However, our partner hotels provide meal choices that are consistent with our dietary guidelines.
**INFECTIOUS AGENTS OVERVIEW**

Did you know a healthy human body has an average of 10 microbes (bacteria, viruses, fungi and protozoa) for every cell? With the average number of cells in a human body at around 37.2 trillion, that’s a whole lot of microbes!

These microbes are an essential part of the healthy human body, existing prominently in our guts, on our skin, and just about everywhere else. When our microbiome (the complex ecosystem of microbes inside and on our bodies) is healthy and in balance, it helps us with digestion, boosts our immune system, and processes toxins. However, an imbalance that favors harmful over beneficial microbes has been shown to relate to our incidence of mental health issues and chronic diseases, including autoimmune diseases and cancers.

While the medical establishment prefers to ignore this connection, we know helping our patients create and maintain a healthy balance of microbes in the body is essential to cancer healing.

**UPSETTING THE BALANCE**

Many aspects of modern life can have a harmful impact on our microbiome, including poor diet, overuse of broad-spectrum antibiotics and antibacterial products, excessive alcohol consumption, and long-term stress. In combination, these factors can impact the balance of microbes in the body, causing dysbiosis, an increase in harmful bacteria, viruses, fungi and protozoa.

**RESTORING THE BALANCE**

Once a disruption in the microbiome has occurred, a number of treatments can be used to destroy the unwanted pathogens in the body. We offer antimicrobial therapy as an integral part of cancer treatment, and our nutrition program and Ultraviolet Blood Irradiation (UVBI) both aim to restore the balance of healthy microbes in the body.

**Medical evidence suggests that cancer is a disease partly caused by infectious agents, including fungi, viruses, bacteria and lesser known pathogens.**

Restoring a balance favoring healthy microflora in the body, particularly the gut, is extremely important to restore the body to a healthy state.

As early as 1950, the late Virginia Livingston, MD, published some very important findings in the American Journal of the Medical Sciences:

“The cancer microbe is present in the blood, tissue, excreta and body fluids of all human beings,” Livingston said.

“When the immune system is functioning normally, these microbes do not cause disease. However, when tissue is damaged or weakened, these microbes became aggressive and pathogenic.”

Coffee in the form of an enema is an excellent conduit for cleansing the colon and liver. When inserted rectally, coffee is absorbed through the venous system in the lower part of the colon and goes directly into the liver. It then stimulates the liver to produce more bile, which flushes out the toxins from that organ. This frees up the liver’s capacity to process more toxins instead of being in a constant state of overload. Without this detoxification, the toxins remain concentrated in the bloodstream and various tissues and organs, causing overall toxicity in the body. Most patients at Hope4Cancer are prescribed coffee enemas for detoxification as part of their healing.

**Coffee Enema** — A healthy digestive system is key to sustaining a strong immune system, and cleansing the colon is important for removing carcinogenic toxins. During cancer treatment, large tumors break down and form dead tissue that the body eliminates through the digestive system. When the colon is not healthy, toxins can accumulate there and complicate the healing process.

The liver is also a key organ in the detoxification process during cancer healing. The liver eliminates its waste through the bloodstream and various tissues and organs, causing overall toxicity in the body. Most patients at Hope4Cancer are prescribed coffee enemas for detoxification as part of their healing.

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Since its discovery in the 1940s, UVBI has shown remarkable healing rates for early and moderately advanced infections. UVBI uses the benefits of ultraviolet light to enable the oxidation of oxygen in the body. There’s a severe deficit of oxygen in the body when someone is suffering from a chronic disease such as cancer, allowing anaerobic pathogenic microbes to thrive. These pathogens are highly sensitive to UV irradiation, making them treatable with UVBI.

UVBI has been shown to inactivate toxins and viruses, destroy harmful bacteria, and improve the body’s immune defense. Treatment includes withdrawing blood, treating it with ozone and ultraviolet light, then returning it to the bloodstream. The circulation of the treated blood then contributes to the rapid destruction of pathogens. The effects of UVBI are long-lasting, and no harmful side effects have been reported. UVBI is an exceedingly safe method of improving health naturally without the potential side effects of drugs.

Pam Pinney, a breast cancer patient at Hope4Cancer, believes that parasites were a key factor in her development of breast cancer.

“I had at least 33 different types of parasites,” she said. “I focused on them because I know they’re the root cause. And I know as we chop the roots, the cancer will eventually wither and die. The parasites broke down my gut and immune system, and cancer could only thrive because my immune system was so compromised.”

Pam received treatment at Hope4Cancer and still follows the home program, which she calls “an empowering blessing.”

“I’m detoxing and guarding my spirit, soul and body from parasites,” she said. “The parasites – ‘cancer monsters’ as I call them – now fear me, instead of me fearing them!”

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HOW OXYGEN AFFECTS CANCER
Healthy cells thrive in oxygen-rich environments, while cancer cells prefer oxygen-poor environments. Normal cells need oxygen for respiration, while cancer cells metabolize through the process of fermentation. This inferior form of energy production is activated when the oxygen level of a cell drops below 40 percent. This leads to an acidic environment that encourages the growth of cancer cells.

OXYGEN AS A HEALTH DRIVER
When the body has sufficient oxygen, cells remain healthy. However, when the body is deprived of oxygen, disease can occur. Signs of oxygen deprivation include fatigue, weakness, low hemoglobin counts, clumped red blood cells, anemia and, of course, the growth of cancer cells. Increasing oxygen levels at the cellular site in a diseased body's oxygen-starved environment is key to reversing the anaerobic process, which heals the body while restoring it to an optimal cellular oxygen environment.

Optimum oxygen levels prevent toxic buildup and keep bacteria, viruses and cancer cells in check. In particular, ozone therapy helps increase the available oxygen in the body and has a long list of benefits that include inactivating viruses, stimulating the immune system, cleaning arteries and veins, purifying blood and the lymph system, oxidizing toxins, reducing inflammation, and normalizing hormone and enzyme production.

HEALING WITH OXYGEN
Increasing oxygen in the body can be as simple as deep, slow breathing three or four times a day. Exercise is also a great oxygenator, and many of our cancer patients report that their mental state improves when they take the time to do rhythmic breathing and exercise regularly.

During their inpatient stay at Hope4Cancer, our patients increase their oxygen levels therapeutically with our hyperbaric ozone chambers, intravenous ozone, rectal insufflation and topical applications.

“Our newest topical treatment, cold plasma ozone therapy, enables our team to deliver ozone to the tumor site,” said Chakravarty, “which is another way to encourage the growth of healthy cells and the death of cancer cells.”

From a cancer perspective, our ozone therapies — whether delivered via the rectum, skin, vagina or intravenously — support the immune system, which in turn heals cancer cells.

While no single oxygen therapy is the cure for cancer, increasing the oxygen levels of our patients to support healing can also help stimulate the immune system, cleaning arteries and veins, purifying blood and the lymph system, oxidizing toxins, reducing inflammation, and normalizing hormone and enzyme production.

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THE HAPPINESS FACTOR
When emotions such as stress, fear, anger, regret and sadness are held in the body, they can affect the immune system. Researchers such as Dr. Kelly Turner, author of the book, Radical Remissions, found case after case of cancer survivors who learned to release the suppressed emotions of their past. They instead focused on increasing their joy, love and happiness, and healed their cancers.

“When we feel happy and loving, our physical bodies are flooded with cancer-fighting immune cells,” she said. “Our emotional lives are free of stress and worry, and our social and work relationships improve.”

Turner identified nine key factors that appear to help heal cancer. In our own experience with cancer patients, we’ve also witnessed these nine key factors at work in the healing process:

- Radically changing your diet
- Taking control of your health
- Following your intuition
- Using herbs and supplements
- Releasing suppressed emotions
- Increasing positive emotions
- Embracing social support
- Deepening your spiritual connection
- Having strong reasons for living

To help our patients achieve the emotionally based factors, we employ the Recall Healing method.

WHAT IS RECALL HEALING?
Recall Healing is a system that helps the patient and facilitator identify the potential emotional root causes of an illness. It connects the psyche, automatic brain and body, helping the patient gain access to deep-rooted emotional trauma that may, in many cases, have acted as the trigger for disease and may continue to feed its growth.
WE'RE CURRENTLY SEEING A BIG shift in cancer healing—a move from conventional treatments with many broad side effects to alternative selective ones that specifically target the areas that most need treatment. This results in significantly improved patient experiences and quality of life. At Hope4Cancer, we continue identifying and developing new treatments that deliver the promise of effective and safe recovery from cancer, and in the meantime, we continue to follow our Seven Treatment Principles:

1. Nontoxic Cancer Therapeutics
2. Enhance/Optimize Immune System
3. Full Spectrum Nutrition / Alkalization
4. Detoxification
5. Eliminate Microbes/Pathogens
6. Oxygenation
7. Spiritual and Emotional Integrity

We continue to hope that the use of more natural therapies will move to the forefront of current medical practices. According to an article in Science Watch, by the year 2025, patients will have “much more targeted drug treatments that result in fewer toxic side effects.”

We're thrilled to lead the way, and we invite anyone facing a cancer diagnosis to explore the alternative, nontoxic treatments we offer here at Hope4Cancer.

"We are excited to be paving the way with the alternative treatments we offer today," said Dr. Jimenez, “and my hope is that soon all cancers across the world will be treated with safe, effective, nontoxic therapies.”

In a Recall Healing session with our trained experts at our clinic, a time line is developed from birth to the year of diagnosis. According to the Recall Healing methods, we tend to repeat behaviors and patterns as we age, and the time line helps identify the patterns that can set the stage for illness later in life. Typically, our patients reveal regrets and resentments that can be viewed as contributors to their cancer. We’ve found that when a patient gains awareness of those deep-seated regrets and resentments and can release them, their healing process is advanced.

At Hope4Cancer we provide the most scientifically innovative and effective complementary support therapies to treat the entire being. We also believe in having God at the center of our lives. We invariably find that all of our patients who have a strong “God center,” regardless of their religion, end up having the most beneficial recovery effect.

“Our goal at Hope4Cancer is to not only support the healing of the body through nontoxic alternative cancer treatments, but to also help all our patients tap into their own internal healing power,” Dr. Jimenez said. “That’s the best partnership for healing that I know.”

QUESTIONS TO ASK FOLLOWING A CANCER DIAGNOSIS

- What type of cancer do I have?
- Where is it located? And has it spread (metastasized)?
- What stage is my cancer?
- What are some common symptoms of this type of cancer?
- Is this type of cancer genetic? Are other members of my family at risk?
- How do you typically treat this type of cancer?
- What are my treatment options, both conventional and alternative?
- What is the goal of each of these treatments? What are the side effects of each?
- How will these treatments affect my daily life?
- How will my immune system be impacted by the recommended treatment protocol? How will we support my immune system through the treatment process?
- What lifestyle changes can I make to stay as healthy as possible before, during and after treatment?
- What support services are available to me and my family?

[CONTACT]

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