

Keep your face to the sunshine so
you cannot see the shadow.
That is what sunflowers do.
~ *Hellen Keller*



HOPE4CANCER EXPERIENCE



Our Mission

We are the Hope4Cancer Institute. Our name reveals our primary mission: to bring real hope to those afflicted with cancer. When the other lights go dim, we shine even brighter as a credible option for people in their fight against cancer. While hope may not be the entire solution, it certainly is the first step towards it. Hope is the energy that opens the doors for miracles to happen. When hope is rekindled, restoring the body becomes possible once again.

In a world that is dominated by toxic treatment modalities, we rely instead on our arsenal of non-toxic treatment opportunities. We are born of a different philosophy, one that understands that cancer is a result of the response to a growing toxic terrain in the body, and the only real way to combat it is to restore normalcy at the cellular, organ and tissue levels, removing the influence that created the cancer in the first place.

Our clinic in Mexico strives to maintain the highest standards of performance in all departments. We are proud of our highly qualified medical and scientific team. Our impressive doctor-to-patient ratio ensures that our patients receive knowledgeable care at all times during their stay. Our nursing staff are highly praised for their efficient and compassionate care. Our home program support team provides professional support to our patients when they return home, lending crucial continuity to our clinic treatments. Our clinical research team keeps us continually on the path of self-improvement, ensuring that our patients receive the best treatments in the world.



**Dr. Antonio
Jimenez, M.D.**
Medical
Director &
Founder

“With a background in both conventional and alternative forms of medicine, I learned early on that the former was very limited in its ability to treat cancer. I could have done many things with my career, but I chose to declare war against cancer using alternative methods, following a prophetic vision that was given to me early in my life. I have spent years devoted not just to treating patients, but also learning and developing new non-toxic cancer therapies with limited, if any, side effects. In that process, I have had the fortune of attracting people into my life who have shared this common vision with me.”

After many successes over the years, I feel privileged that we have been able to give our patients the opportunity to heal, even as they strengthen their immune systems and cleanse their body of toxicants. Our mission is not just to win against cancer, but to provide our patients with a better quality of life. Join us and let us help you accomplish your personal victory against cancer!”



Beach Access Outside the Hope4Cancer Institute

Why Choose Us?

Hope4Cancer Institute is a clinic focused on providing alternative treatment options for cancer patients and those suffering from chronic diseases. Simply “destroying” the cancer is not enough. It is essential to undo the causative elements underlying the disease such as a weak immune system, poor nutritional status, presence of disease-enhancing toxins and more. Without solving those issues, recurrence is a very likely possibility. The limitations of conventional therapies are greatly magnified in advanced stage cancer patients, where toxin build-up and immune system breakdown are accompanied by the harmful side effects of chemotherapy and radiation, or the trauma of radical surgeries. Here are some features that make Hope4Cancer Institute the choice destination for cancer patients:

- Exclusive signature alternative treatments, e.g. Sono-Photo Dynamic Therapy, AloeMed Therapy and AARSOTA.
- World-class experienced medical team with unparalleled doctor:patient ratio.
- Very private, boutique clinic in a quiet Pacific beach front location in Baja California, just a few minutes drive from the U.S. border.
- Comprehensive program typically features 3 weeks in-clinic, a 3-month home program, quarterly in-clinic check ups and Sono-Photo Dynamic Therapy for up to one year.
- Leading-edge diagnostics and assessments are included in the comprehensive treatment program.
- Compassionate care, all around!



Michael S.
Prostate
Cancer

“There are not enough superlatives in Webster’s unabridged work to begin to describe the experience at Hope4Cancer. It is like trying to describe how a beautiful morning sunrise or warm Caribbean breeze makes you feel. Until you experience it yourself no one will be able to tell you what you will then understand. The entire staff works tirelessly and with a spirit of compassionate service to help you in any way you ask. There are no “God complex” doctors, no rude nurses and no administrative cold shoulders in this humble and life changing/saving institution. I and my family are forever in their debt and it is one of my life’s greatest honors to say these people are my friends. I am a cancer survivor.”

*Printed with permission of the patient. Last name hidden to protect patient privacy.



Seven Key Principles

Seven Key Principles form the foundation of our treatment philosophy. Our principle-based approach not only targets the cancer itself, but also seeks to reverse the physiological state of the body, mind and spirit that allowed the cancer to grow in the first place. This is in contrast to conventional approaches that simply seek to destroy the cancer by all means available, even if it means inducing toxicity in the body and causing irreparable physical harm.

The roots of our seven key principles can be traced to the time tested standards of natural medicine, and decades of clinical research and accumulated experience from Hope4Cancer Institute's Founder and Medical Director, Dr. Antonio Jimenez. This page outlines the seven principles of cancer therapy. When used concurrently, these principles yield the desired effect.

Non-Toxic Cancer Fighting Agents. We provide our patients an arsenal of well established, non-toxic cancer treatments that are personalized to their individual needs. Our signature therapies include **Sono-Photo Dynamic Therapy**, a protocol that uses sound and light to activate a non-toxic, sub-lingually taken photosensitizer that concentrates in cancer cells and targets them on activation. A patient usually leaves the clinic with a combination of selected anticancer agents in their Home Program.

Optimize Immune System. A poorly functioning immune system is characteristic of cancer and restoring its capability is crucial to recovery. Examples include our proprietary treatments **AloeMed Therapy** and **Immune Power Plus**.

Full Spectrum Nutrition. Our dietary program educates patients about the importance of the intake of a balanced, alkaline diet that provide the necessary support to the body's cells, the basic unit of life where "dis-ease" starts and ends.

Detoxification. We target the toxins in the body that are linked to the induction and growth of cancer and other chronic diseases. Our methods include **Coffee Enemas**, **Juicing**, **Near Infra Red Lamp Therapy**, **Lymphatic Drainage** among others.

Eliminate Microbes/Pathogens. Medical evidence suggests that cancer is a disease partly caused by infectious agents (principally fungi, viruses, bacteria). Our treatments incorporate targeting of cancer-related pathogens.

Oxygenation. An oxygen-starved environment is typical for cancers, as the cells thrive and grow in hypoxic conditions. Our oxygenation therapies include rectal or intra-venous ozone, ozonated water, or liquid oxygen, besides direct oxygen supply.

Spiritual and Emotional Integrity. Spiritual and emotional support therapies are important not only to improve the body's responses but also to unlock traumatic episodes that could be linked to the emergence of cancer (**Recall Healing**).



"I have been with Hope4Cancer for almost 2-1/2 years. They are like my family. I love talking about Hope4Cancer with people in the same situation as I was, it is so neat to look back and see how God orchestrated EVERY little move, it was just supernatural how I found out about it. Dr. Jimenez has such a sweet and caring spirit, he gives everything to God, I can't tell you how much I loved it. He constantly comes up with new things, he goes all over the world. Everyone there are like little angels sent by God just for you, the care is amazing!"

*Name and image hidden on patient's request to protect privacy.



**Antonio
Jimenez MD**

**Founder &
Medical
Director**

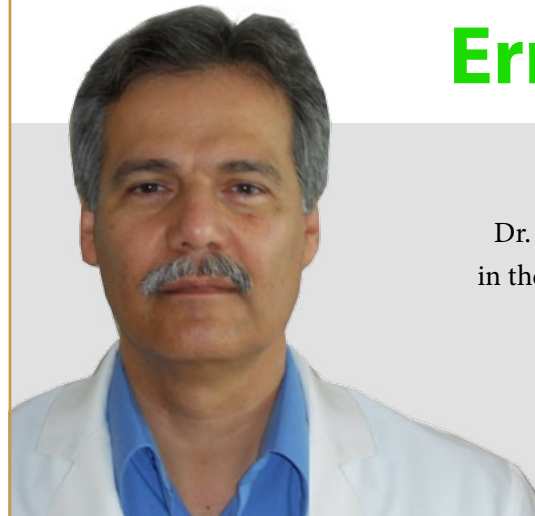
With almost 25 years of experience in alternative and conventional medicine, Dr. Jimenez is recognized as a world leader in alternative cancer therapies. Dr. Jimenez founded the Hope4Cancer Institute in 2000 to follow his dream to create the best cancer therapy clinic in the world. Since then has introduced and popularized a number of non-toxic, alternative treatment modalities such as Sono-Photo Dynamic Therapy, Biological Vaccines, AloeMed Therapy and more. Following his Seven Key Principles of Cancer Therapy, Dr. Jimenez offers over 20 versatile treatments and protocols designed to support and rebuild the body affected by cancer and other chronic diseases. He welcomes the challenge of bringing recovery to patients suffering from all diseases, including cancer, diabetes, heart disease, autism and other chronic degenerative conditions.

Medical Leadership Team

Xavier Curiel MD

Director of Integrative Medicine

Dr. Curiel is an expert in the field of integrative, functional and complementary medicine. Dr. Curiel utilizes his specializations in combination with traditional medicine approaches to provide all round care for our patients. His encyclopedic knowledge of nutrition and supplementation relevant to cancer adds great value to our protocols.



Ernesto Quintana MD

Medical Supervisor

Dr. Quintana brings to Hope4Cancer 14 years of experience in the treatment of cancer patients using alternative medicine techniques. He is an expert in IPT (Insulin Potentiation Therapy), having done over 1800 sessions. His tremendous reservoir of knowledge and expertise adds value to all our patients as he attends to them on a daily basis. Dr. Quintana also supervises our staff.

**Manuel
SantaMaria
MD**



**Director of
Internal
Medicine**

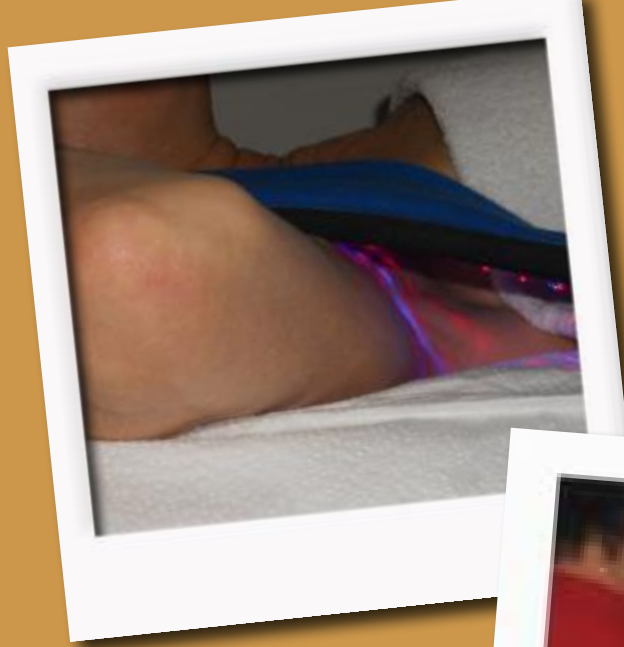
Dr. SantaMaria is in charge of the Department of Internal Medicine ensuring that patient's vital signs and organ systems are working at optimal levels, providing the environment to launch our cancer fighting program. Patients undergo a battery of tests on arrival which are supervised under his able direction.

**Subrata
Chakravarty
PhD**



**Chief Science
Officer**

Dr. Chakravarty is a key figure in the Hope4Cancer think-tank. With over 20 years of research experience in cancer-related fields, he adds significant value in decision-making as well as in the creation and maintenance of our information systems. He has led our Home Program Support efforts for several years, introducing innovations to ensure maximized long term care for our patients.



**Sono-Photo
Dynamic
Therapy**



**Indiba
Hyperthermia**



**Near Infra Red
Sauna**

Our Treatments & Assessments

The domain of alternative cancer treatments is constantly in motion. At Hope4Cancer Institute, we take pride in staying on the leading edge of innovation while staying true to our “do no harm” principle as we strive to maintain a low toxicity environment for our patients throughout the course of their long term treatment programs.

Hope4Cancer Institute’s treatment programs can be divided into three main categories:

Anticancer Treatments provide non-toxic cancer fighting agents using a combination of different principles well established to work against cancer. We are world pioneers in the Sono and Photo Dynamic Therapy method. Our use of non-toxic oral cancer cell sensitizing product, SP-Activate, provides a safe avenue for patients to use this treatment safely and effectively over extended periods of time. AARSOTA Biological Vaccine is also a Hope4Cancer Institute exclusive treatment. Our portfolio also includes time tested options such as hyperthermia (including our exclusive Indiba Hyperthermia unit that provides focused, penetrative heat in the tumor area), laetrile, Vitamin C, PolyMVA, enzymes and more.

Supportive Treatments complete the circle to ensure that all 7 key principles of cancer therapy are being addressed. These are integral, not optional, to the overall treatment protocol.

Our whole body **Assessments & Diagnostics** allow us to take a much more meaningful look at the overall status of the patient. Our methods are discussed in more detail a few pages down.

Featured Anticancer Treatments

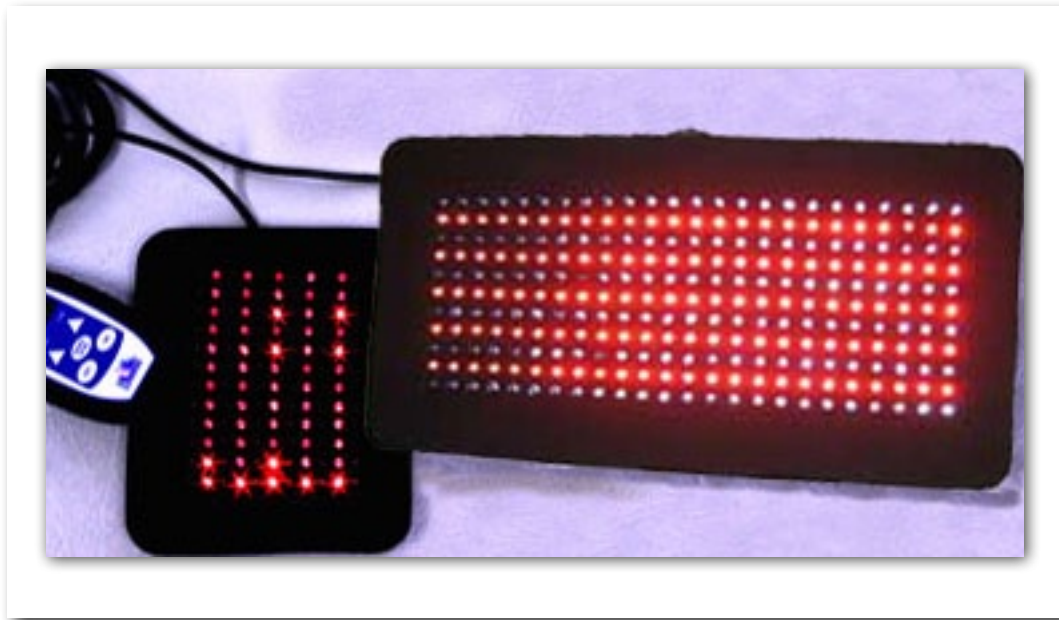
- PhotoDynamic Therapy
- Sono Dynamic Therapy
- Hyperthermia (Whole Body)
- Hyperthermia (Local Indiba)
- PolyMVA
- B-17 (Laetrile, Amygdalina)
- Vitamin C
- Enhanced Enzyme Therapy
- AARSOTA Biological Vaccine

Supportive Treatments

- AloeMed Therapy
- Immune Power Plus
- Juice Plus
- Isador (Mistletoe)
- Coffee Enema
- Near Infra Red Lamp
- Near Infra Red Sauna
- Biological Dentistry
- Full Spectrum Nutrition
- Double Helix Water
- Targeted Supplements
- Silver Sol
- Ozone Therapy
- German New Medicine/
Recall Healing
- Pulsed Electromagnetic
Field Therapy

Assessments & Diagnostics

- E.S. Teck
- Alfa Thermodiagnosics
- Zyto Evaluation
- High Resolution Color Doppler
Ultrasound
- Iridology / Sclerology
- XRays/MRI/PETSCANS/CT Scans etc.



PDT: Advanced Pulsed LED Technology. Activation of a photosensitizer with an external light source requires that the source can penetrate deeply into the tissue with the objective of impacting cancer cells. The long term use of the therapy also requires the unit to be portable and easy to use. In collaboration with Lumen Photon Therapy, world leaders in LED lamp technology in health applications, Hope4Cancer Institute has developed a proprietary pulsed LED light based technology that provides highly specific wavelengths for activation of our proprietary sono-photosensitizer, SP-Activate. In addition to that, the technology features pulse sequences and frequencies that harmonize with the frequencies of various tissues in the body allowing for deep and tissue-specific penetration. Deep penetration is also facilitated by long wavelength carrier waves as well. The technology is ingeniously portable, easily packed in an overnight bag with plenty of room to spare, allowing easy portability. Most of our clinic stay programs include a one year supply of SP-Activate and an LED pad which can be optionally upgraded to larger pads or multiple pad units.

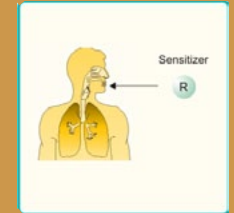
Sono-Photo Dynamic Therapy

FEATURED THERAPY

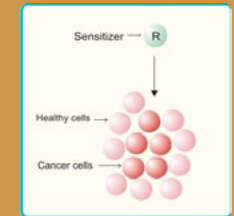
Dr, Antonio Jimenez is one of three worldwide pioneers of the Sono-Photo Dynamic Therapy method. This method uses either light or sound waves to activate a non-toxic, orally administered sensitizer that concentrates in cancer cells. The inset on the right illustrates the process. When used in the context of the Seven Principles of Cancer Therapy (discussed earlier), Sono and Photo Dynamic Therapy can be extremely effective. These methods are documented in the scientific literature, and further validated by extensive clinical experience at the Hope4Cancer Institute.

SDT: Sono Dynamic Therapy. Sono Dynamic Therapy is a treatment modality that uses ultrasound waves at specific frequencies to stimulate our proprietary sono-photosensitizer, SP-Activate, that concentrates in cancer cells, often deep in the tissue. SP-Activate in turn stimulates the formation of free radicals which initiate a chain peroxidation of membrane lipids, causing the physical destabilization of the cell membrane increasing susceptibility. The combination of SDT and our sono-photosensitizer has been reported in literature to hamper tumor growth significantly (*Ultrasonics Sonochemistry*20:2, 2013, 667-673). The combination of ultrasound and our sono-photosensitizer sonochemically induces the cells to undergo apoptosis or necrosis, mediated by ultrasonically generated oxygen radical species (*Cancer Science* 99:1, 2008, 166-172) The ability of ultrasound to penetrate tissues on its path to internal organs and other tumor sites makes this method exceptionally useful. In certain cases Sono Dynamic Therapy is combined with Photo Dynamic Therapy to maximize benefits.

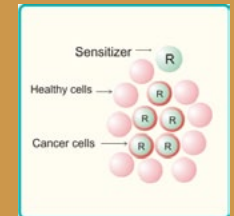
How Does Sono-Photo Dynamic Therapy Work?



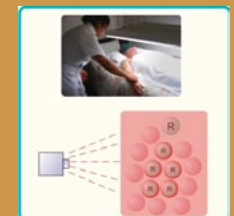
Ingest sensitizer, wait for 24 hours.



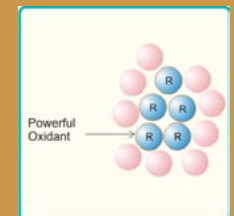
Sensitizer absorbs into both healthy and cancer cells.



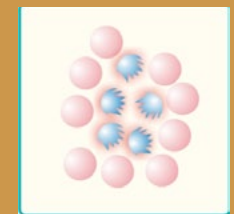
Sensitizer is rapidly ejected from healthy cells leaving the cancer cells "marked".



Sound and light frequencies specific to the sensitizer are used.



Free radical oxidative chemistry ensues as a result of the activation ...



... causing the cancer cells to die, leaving the healthy cells unharmed.



High Resolution Color Power Doppler Ultrasound. The use of ultrasound technology has more value than simply identifying tumors. High Resolution Color Doppler technology allows us a deeper understanding by providing us feedback on the vascularity of (blood flow within) the tumor, in addition to size and location. Sono-Photo Dynamic Therapy in combination with our other whole body treatments typically result in lowered vascularity, clear evidence of forward progress in the treatment.

Zyto Assessment. The Zyto technology uses proprietary software and hardware to measure and interpret galvanic skin response, caused by changes in the body's electrical conductivity under the influence of digital stimuli. The interpretation of this data provides an array of useful information regarding the status of the patient's physiology. Abnormal scenarios are measured as areas of negative coherence. Based on this data, Hope4Cancer doctors make recommendations to patients based on the body's revealed priorities.

Assessment Tools

How can one tell if a person has cancer? Conventional medicine tries to locate and identify the nature and extent of tumors through various imaging methods such as MRIs, ultrasounds, PETSCANS, CT Scans, PET-CT Scans, Mammograms and more. Most of these methods involve harmful radiation.

Our definition of cancer is a lot wider. Identification of the "cancer terrain": the state of the cells, tissues, organs and organ systems that formed the framework where the cancer emerged in the first place must be identified and treated to truly eliminate the cancer. Our assessment tools are geared to identify these whole body health parameters and nutritional deficiencies and find ways to overcome the identified issues.

Alfa Thermodiagnosics. This powerful technology uses the principle of regulation thermometry where changes in the body are revealed by how the body responds to changing temperature stimuli. Applications include cancer detection.

Pulsed Electromagnetic Field Therapy. Pulsed electromagnetic field therapy uses electrical and magnetic fields to address many health issues. This technology is best known in the area of pain management but has many applications.

E.S. Teck. This non-invasive technology measures electrical impedance values and deciphers them as your "body signals" in the form of clinical indicators and lifestyle stress factors. The E.S. Teck provides a reading of the "phase angle" which has a significant correlation with the survival capacity of the patient. The E.S. Teck provides detailed assessment of different organ systems, identifying areas that need attention. Our doctors evaluate this data and provide therapy and nutritional recommendations to our patients.



In 2008, Hope4Cancer treatments set Charles free from "terminal" Stage IV bladder cancer. Charles had gone through extensive chemotherapy and surgery prior to his visit to Hope4Cancer Institute after running out of all other options. That visit was the turning point of his life.

To this day, Charles is living his life to the fullest, cancer-free! Year after year he has sent us excited emails declaring another clear CT scan. Says his wife Sandi about us on the Hope4Cancer's facebook page: "This is a wonderful place! Don't know if Charles would be here if not for this facility and treatment!"



Conclusion

Among all diseases, cancer easily represents the most challenging medical frontier by miles. While conventional medicine has made significant inroads into the treatment of many diseases, the stagnant statistical terrain of cancer treatment success rates indicate that we are barely scratching the surface. Cancer is a very unique disease. Like a wolf in the stealth of the night, it does not distinguish between young and old, rich or poor, men or women. It invades the lives of people and in a diagnostic instant, leaves their lives completely changed forever. Conventional approaches continue to neglect the treatment of the inherent causal factors, what we believe to be one of the key reasons for their lack of success. The treatments themselves carry high levels of toxicity with them, often becoming the actual cause of death instead of the cancer.

Our use of non-toxic treatment methodology, in keeping with the principles of natural medicine, provides a gentle, 360 degree approach to cancer therapy, that not only gives the patient an opportunity to recover, but also significantly improves the quality of life of our patients. Our wide-ranging smorgasbord of treatment protocols allow us to choose the best treatment regimens for each individual patient. A highly qualified and experienced medical team ensures the best possible advice and care for our patients.

All that is left is to add a good measure of hope and faith. When hope exists, miracles can happen. As author George Iles says, "Hope is faith holding its hand out in the dark." People find us by pulling on the thread of hope, and we strive to deliver.